RSB | RAJALAKSHMI SCHOOL OF BUSINESS

Empowering Leaders for Tomorrow



Management Development Programmes at RSB

MDP Calendar 2026-27

About RSB

Rajalakshmi School Of Business is part of the Rajalakshmi Institutions, a 26-year-old Chennai-based premier educational foundation, and a highly respected group of institutions in the technical and professional educational fields. RSB has been conferred the prestigious award of being in the Times of India 2016 list of Top-Emerging B-Schools. RSB is one of the best management colleges in Chennai known for its flagship 2 years Full-Time PGDM PROGRAM collaboration with Swinburne University, Australia. If you are a fresher or a working executive with two to five years of experience and aspiring to obtain a global and world-class education at an Indian price tag then RSB is the best management institute in Chennai offering in-demand management courses to fulfil your ambition.

VISION

To provide quality management education that develops competent, ethical, and globally relevant business leaders.

MISSON

- To deliver industry-relevant management education that builds strong managerial competence and decision-making skills.
- To nurture ethical values and social responsibility through responsible academic and institutional practices.
- To educate and develop individuals to be professionally, ethically, and socially responsible citizens.

OBJECTIVES

After the completion of the program, in the next 3 to 5 years, the graduates are expected to:

- Apply their knowledge of business environments and analytical skills in various organizational roles.
- Demonstrate innovation, recognize business opportunities, and adapt to emerging technologies.
- Practice ethical decision-making, show social responsibility, and contribute to sustainable development.
- Take on leadership roles, work in diverse teams, and demonstrate a global and cross cultural perspective.





Our Corporate Associations

ITC Limited · Godrej & Boyce · CUB · airtel · Sundaram Finance · Berger · jaro education · CBRE · JLL

amazon · ICICI Prudential Life Insurance · Flipkart · Bata · Nippon Paint · Swiggy · bigbasket

Reliancedigital · ZOHO · zomato · naukri.com India's No 1 Job Site · Britannia · Neeyamo

Glenmark A new way for a new world · Capital First · Cholayil · Photon · hffc We'll take you home · Amrutanjan · CavinKare Innovating to Improve Life · kotak Kotak Mahindra Bank · Shoppers Stop · OYO

collegedunia · DECATHLON · Aditya Birla Group · Bajaj Finance · Chola Enter a better life · Hyundai

Café Coffee Day · inspiriSYS Solutions Limited · LENNOX · Larsen & Toubro It's all about Imagineering · Shriram Finance · TVSnext

CUB City Union Bank Ltd · TCS Tata Consultancy Services · IDBI Bank · इण्डियन ओवरसीज़ बैंक Indian Overseas Bank आपकी प्रगति का सच्चा साथी Good people to grow with · TECEZE Digital Innovation & Excellence



TRAINING TEAM



Dr. Ujjal Mukherjee

Professor and Director with over 25 years of combined experience across academia, industry, and entrepreneurship. He holds a Ph.D. and an MBA in HR and is an alumnus of the Indian Institute of Management Ahmedabad. He is also a Certified Happiness Coach from The Berkeley Well-Being Institute, California. He has published more than 50 research papers in SCOPUS- and ABDC-indexed journals, authored HRM case study books, and serves as a reviewer for the Journal of Business Ethics. He has conducted executive leadership and well-being programs for organizations such as ONGC, POWERGRID, and NMDC Limited, while actively mentoring PhD scholars and leading research and academic initiatives.



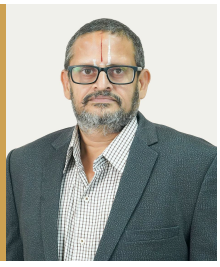
Dr. Vidhya Srinivasan

Dean – Industry & Strategic Alliances, has over four decades of experience in HR education, consulting, and leadership development. She has designed HR programs at multiple institutions, authored The HRD Almanac, and guided over 5,000 students through placements, internships, and industry initiatives while mentoring HR leaders across sectors.



Dr. T. Muthukumar

Professor – Business Analytics, holds a Ph.D. in Systems & IT and multiple postgraduate degrees. With 34 years of experience in teaching, research, and consultancy, he has published 40 papers, authored a MIS textbook, and worked as Professor & Associate Dean at XIME Bangalore and other institutions. His interests include Data Analytics, Business Analytics, Big Data, and Software Project Management, and he is a life member of AIMA, CSI, and IEEE.



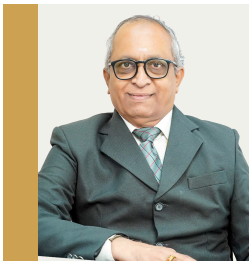
Dr. N. R. Aravamudhan

Professor – Organisational Behaviour & Human Resource Management, is an accomplished academician with over 24 years of teaching experience. He blends strong theoretical foundations in Commerce and Management with practical relevance, consistently guiding postgraduate students and contributing to research with clarity, rigour, and a UGC-NET score of 98.5 percentile achieved in a single attempt.



Dr. Badri Toppur

Professor – Operations Management, holds a Ph.D. in Industrial Engineering and Operational Research from the University of Massachusetts and an MBA in Global Energy from the University of Houston. With over two decades of teaching experience at leading business schools, specializes in Quantitative Techniques, Decision Analysis,Operations Research, Business Analytics, and Computer Simulation,and has conducted Executive Development Programs for companies like HP and Oracle.



Dr. V. K. Susil Kumar

Director – Placements, has 38 years of experience, with 24 in academia and 14 in the corporate sector. A visionary and people-centric leader, he has strengthened placements, curriculum, and industry linkages, signed key MOUs, and led training and recruitment initiatives at institutions and companies like HCL and Vee Technologies, while mentoring thousands of students and professionals.



Dr. V. Sasikala

Associate Professor – Finance, brings 20 years of academic and research experience in Accounting and Finance, teaching papers such as Security Analysis, Financial Derivatives, International Financial Management, Behavioural Finance, and Financial Modelling. With a Ph.D. in Behavioural Finance from Anna University and an IIM Ahmedabad FDP, she has published research and received awards for innovative research and teaching excellence.



Dr. I. Shanmugapriya

Associate Professor – Human Resource Management and Controller of Examinations at Rajalakshmi School of Management, brings 15 years of teaching and industry experience.With an MBA and Ph.D. in HR, she is a Certified Trainer and Behavioural Mentoring Analyst, has published book chapters and patents, and contributed to ABDC, UGC CARE, and Scopus journals, earning multiple academic and faculty awards.



Dr. Deepika Ramamoorthy

Assistant Professor – Marketing, brings over a decade of corporate and academic experience from Apollo Hospitals, LIBA, and Anna University (CEG), where she earned her PhD. A three-time UGC-NET (Management) qualifier and certified Business Analytics professional from Great Lakes, she has published in ABDC / Scopus-indexed journals, received a “Best Paper Award” and the “Best Teacher Award” (RSB, 2022–23), and the 2024 “Inspirational Mentor Award,” while mentoring students through guest lectures and her certifications as a Behaviour & Mentoring Analyst and AIMA BizLab Certified Trainer.



Dr. M H Sharieff

Professor of Marketing/International Business, HR & Strategy, Brings government-industry expertise: DGM (International Business, BEML Ltd., Bangalore) for West/Southeast Asia; Chief Manager/Sr. Faculty L&D (HAL) on management dev, SCM from Boeing; Joint Director (EEPC India), Resident Director Singapore/Indonesia. Organized India-Tech expos (Colombo, Sao Paulo, Melbourne). Directed Elecon Singapore. Mentors Philips Innovation; consults Manipal Global Education. Trainer: GE, Dell, IBM, HAL. Entrepreneur (3 ventures sold). B.E. Mech Engg, M.M., Ph.D. Mgmt, M.A. Psych, Dip. Mental Health.



Dr. Aparna Shukla Das

Senior Consultant and Adolescent Health Specialist with 20+ years of clinical experience. She holds an MD in Pediatrics, PGDAP, and a certification in Maternal, Infant & Young Child Nutrition from IIT Bombay. Experienced in pediatric intensive care, neonatal care, preventive health, and adolescent medicine. Passionate about preventive nutrition, lifestyle medicine, and holistic well-being, she also leads corporate health programs promoting sustainable health and balanced living.



Dr. Emma Cheryl

Professor of HR & Strategy is an experienced educator and communication specialist with over two decades of experience across India and the UAE. She specialises in communicative English, interpersonal effectiveness, and professional development. Her sessions are practical and interactive, enabling professionals to build confidence, clarity, and credibility in workplace communication. She emphasises executive presence—how individuals present themselves, communicate, and are perceived—helping participants strengthen professional relationships, manage interactions effectively, and achieve meaningful behavioural change in dynamic work environments.



Dr. G. D. Sharma

Distinguished HR leader and TISS Mumbai Gold Medallist with over 47 years of experience across industry, consulting, and board leadership. Former President–HR at BGR Energy and senior leader at L&T and Vedanta, he is currently Founder & Principal Consultant at Beeline HR Advisory and serves as an Independent Director on multiple boards. Renowned for driving organisational transformation and turnarounds, he is a mentor, trainer, visiting faculty, and recipient of multiple Lifetime Achievement Awards.



Dr. Harold Andrew Patrick

An Executive Leadership and Corporate Training Specialist with 35+ years of experience as an Executive Trainer, Leadership Coach, and OD expert in Industrial/Organizational Psychology. Formerly with Infosys Leadership Institute, he has guided organizations like Sodexo, Boeing, ABB, GMR, BPCL, HP, Infosys, and HAL through experiential MDPs. His expertise spans leadership development, managerial effectiveness, emotional intelligence, communication, conflict management, and future-of-work capabilities. His practical, outcome-driven programs use simulations, psychometrics, and role-plays to build stronger leaders, teams, and organizational performance.



List Of **MDPs** 2026-27
At RSB Campus

Leading Change Effectively
July 14-16, 2026 (Tue-Thu)

Emotional Intelligence for Leadership Success
July 28-30, 2026 (Tue-Thu)

Managerial Communication for Impact
Aug 5-6, 2026 (Wed-Thu)

Transformational Leadership in Practice
August 11–13, 2026 (Tue–Thu

Manager Well-being and Resilience
August 17–21, 2026 (Mon–Fri)

Business Writing for Professionals
September 2–3, 2026 (Wed–Thu)

Leading in Uncertain Times
September 16–17, 2026 (Wed–Thu)

Managing Conflict and Building Teams
October 6–7, 2026 (Tue–Wed)

Women's Leadership and Well-being
October 14–15, 2026 (Wed-Thu)

Personal Finance and Financial Well-being
November 3–4, 2026 (Tue–Wed)

Finance for Non-Finance Managers
November 11–12, 2026 (Wed–Thu)

Professional Etiquette and Executive Presence
November 25–26, 2026 (Wed–Thu)

AI for Workplace Productivity
December 3–4, 2026 (Thu–Fri)

Generative AI for Managers
December 16–17, 2026 (Wed–Thu)

AI for Decision Making
December 22–23, 2026 (Tue-Wed)

AI Tools for Marketing and Sales
January 6–7, 2027 (Wed–Thu)

AI for HR and Talent Management
January 20–21, 2027 (Wed–Thu)

Time Mastery
February 3–4, 2027 (Wed–Thu)

Listen to Lead
February 16–17, 2027 (Tue–Wed)

Speak Up. Stand Firm
February 24–25, 2027 (Wed–Thu)

We also provide customized programmes at your campus on dates convenient to you.

MDPs Offered

1. Leading Change Effectively

Duration: 1–3 days

Objectives:

In today's fast-changing business environment, managers are expected to lead teams through continuous transitions such as restructuring, digital adoption, and market shifts. However, resistance to change and lack of alignment often slow down progress. This Programme equips participants with practical frameworks and leadership approaches to manage change smoothly, communicate effectively, and build team buy-in. It helps managers move from reactive handling of change to proactively leading transformation with confidence.

Outcomes:

- Lead and implement change initiatives confidently
- Manage resistance and build team buy-in
- Communicate change with clarity and impact
- Align teams with evolving business goals

Target Audience:

Mid-level managers, project leaders, HR professionals, first-time managers handling change, women leaders transitioning into leadership roles.

2. Emotional Intelligence for Leadership Success

Duration: 1–3 days

Objectives:

Technical skills alone are no longer sufficient for effective leadership; the ability to understand and manage emotions plays a critical role in team performance and workplace relationships. Many managers struggle with handling pressure,conflicts, and diverse team expectations. This Programme helps participants build self awareness, emotional regulation, and empathy,enabling them to lead with sensitivity and confidence while fostering a positive and collaborative work environment.

Outcomes:

- Manage emotions under pressure
- Build trust and collaboration in teams
- Handle conflicts with empathy
- Strengthen leadership presence

Target Audience:

First-time managers, team leads, women professionals, young managers, customer-facing roles.

3. Managerial Communication for Impact

Duration: 1–2 days

Objectives:

Effective communication is one of the most critical managerial skills, yet many professionals face challenges in expressing ideas clearly, giving feedback, and influencing stakeholders. Miscommunication often leads to conflicts, delays, and reduced productivity. This Programme focuses on developing structured, clear, and persuasive communication skills that enable managers to engage teams, handle difficult conversations, and drive alignment across functions.

Outcomes:

- Communicate confidently across levels
- Deliver impactful presentations
- Improve team alignment and collaboration
- Handle workplace conversations effectively

Target Audience:

First-time managers, young professionals, cross functional teams, women returning to workforce.

4. Transformational Leadership in Practice

Duration: 1–3 days

Objectives:

Organizations today need leaders who can inspire,innovate, and drive change rather than simply manage operations. Many managers struggle to move from a task-oriented approach to a leadership mindset that motivates teams and fosters innovation. This Programme helps participants develop the ability to inspire others,build a shared vision, and create a culture of ownership and continuous improvement within their teams.

Outcomes:

- Lead high-performing teams
- Drive innovation and change
- Coach and develop team members
- Build a strong leadership mindset

Target Audience:

Mid-level managers, senior executives, women leaders, high-potential employees.

5. Manager Well-being and Resilience

Duration: 1–5 days

Objectives:

Increasing work pressures, tight deadlines, and blurred work-life boundaries are leading to stress and burnout among professionals. Managers often neglect their own well-being while focusing on performance outcomes. This Programme addresses the growing need for resilience, stress management, and sustainable productivity by helping participants build mental strength, emotional balance, and healthier work habits that support long-term effectiveness.

Outcomes:

- Manage stress and burnout
- Improve focus and productivity
- Build a positive team environment
- Enhance overall well-being

Target Audience:

All professionals, especially women managers, high stress roles, young managers, HR professionals.

6. Business Writing for Professionals

Duration: 1 - 2 days

Objectives:

In the workplace, written communication plays a crucial role in decision-making, collaboration, and professional image. Poorly written emails and reports can lead to confusion, delays, and loss of credibility. This Programme helps participants develop clear, concise, and professional writing skills that improve clarity, reduce misunderstandings, and enhance overall communication effectiveness in business settings.

Outcomes:

- Write clear emails and reports
- Improve professional communication
- Enhance workplace credibility
- Communicate ideas effectively

Target Audience:

Entry-level employees, first-time managers, young professionals, client-facing roles.

7. Leading in Uncertain Times

Duration: 1 - 2 days

Objectives:

Modern organizations operate in environments characterized by uncertainty, rapid change, and complexity. Managers often struggle to make decisions and guide teams in such conditions. This Programme addresses the need for adaptability and strategic thinking by equipping participants with tools to navigate uncertainty, respond to disruptions, and lead teams with clarity and confidence in dynamic situations.

Outcomes:

- Navigate uncertainty effectively
- Make better decisions under pressure
- Lead agile teams
- Respond to change proactively

Target Audience:

Senior managers, entrepreneurs, strategy roles, women leaders, cross-functional heads.

8. Managing Conflict and Building Teams

Duration: 1–2 days

Objectives:

Workplace conflicts are inevitable, especially in diverse and cross-functional teams. When not managed properly, they can impact productivity and team morale. This Programme helps managers understand the root causes of conflict and provides practical tools to resolved disagreements constructively while building trust,collaboration, and stronger team relationships.

Outcomes:

- Resolve conflicts effectively
- Build cohesive teams
- Improve collaboration
- Enhance team productivity

Target Audience:

Team leaders, HR professionals, project managers, first-time managers, women managers

9. Women's Leadership and Well-being

Duration: 1–2 days

Objectives:

Women professionals often face unique challenges in balancing career growth, leadership aspirations, and personal responsibilities. Many also encounter confidence barriers and limited support systems in the workplace. This Programme is designed to empower women by building resilience, confidence, and leadership capabilities, while also addressing well-being and career sustainability.

Outcomes:

- Build leadership confidence
- Manage stress and energy effectively
- Navigate career transitions
- Strengthen peer networks

Target Audience:

Women professionals across levels, returning professionals, aspiring leaders.

10. Personal Finance and Financial Well-being

Duration: 1–2 days

Objectives:

Financial literacy is essential for personal security and long-term well-being, yet many professionals lack structured knowledge of managing money,savings, and investments. This Programme helps participants understand the basics of personal finance, make informed financial decisions, and plan for future financial stability and independence.

Outcomes:

- Make better financial decisions
- Build financial independence
- Plan investments confidently
- Improve financial well-being

Target Audience:

Young professionals, women employees, early career managers, non-finance employees.

11. Finance for Non-Finance Managers

Duration: 1–2 days

Objectives:

Managers from non-finance backgrounds often find it difficult to interpret financial data and link it to business decisions. This gap can affect strategic thinking and operational effectiveness. This Programme simplifies key financial concepts and helps participants understand financial statements, enabling them to make informed decisions and contribute more effectively to organizational performance.

Outcomes:

- Interpret financial reports
- Make informed business decisions
- Understand profitability drivers
- Communicate with finance teams effectively

Target Audience:

Non-finance managers, engineers, operations professionals, entrepreneurs.

13. AI for Workplace Productivity

Duration: 1–2 days

Objectives:

With the increasing adoption of AI tools in organizations, professionals need to understand how to use them effectively in their daily work. However, many lack clarity on where and how to start. This Programme introduces practical AI tools that can improve productivity, automate routine tasks, and enhance efficiency without requiring technical expertise.

Outcomes:

- Use AI tools for emails, reports, and presentations
- Save time through automation
- Improve decision-making with AI insights
- Work more efficiently

Target Audience:

All professionals, especially young managers, first time managers, administrative roles.

15. AI for Decision Making

Duration: 1–2 days

Objectives:

Data-driven decision-making is becoming essential in modern organizations, but many managers lack the tools and skills to leverage data effectively. This Programme introduces AI-supported decision-making approaches, helping participants use data insights to make better and faster business decisions.

Outcomes:

- Make better decisions using data
- Interpret basic analytics outputs
- Improve business performance
- Reduce decision bias

Target Audience:

Mid-level managers, business analysts, strategy roles, young managers.





12. Professional Etiquette and Executive Presence

Duration: 1–2 days

Objectives:

Professional image and behaviour significantly influence career growth and work place relationships. Many professionals, especially early-career employees, are not formally trained in business etiquette and executive presence. This Programme helps participants develop professional conduct, communication etiquette,and personal presentation skills required to succeed in corporate environments.

Outcomes:

- Present professionally in workplace
- Build strong first impressions
- Improve interpersonal interactions
- Enhance career readiness

Target Audience:

Young professionals, first-time managers, women professionals, client-facing roles.

14. Generative AI for Managers

Duration: 1–2 days

Objectives:

Generative AI is transforming how managers create content, solve problems, and make decisions. However, many professionals are unsure how to apply these tools effectively in real work situations. This Programme helps participants understand and use generative AI tools for everyday business tasks, improving efficiency and creativity.

Outcomes:

- Create reports and presentations faster
- Improve creativity and problem-solving
- Use AI tools effectively in daily work
- Enhance productivity

Target Audience:

Managers, marketing professionals, HR, entrepreneurs, women professionals.

16. AI Tools for Marketing and Sales

Duration: 1–2 days

Objectives:

Marketing and sales functions are increasingly driven by data and AI-powered tools, yet many professionals are not fully utilizing these technologies. This programme helps participants understand how to use AI tools to improve customer engagement, personalize communication, and enhance sales effectiveness.

Outcomes:

- Create effective marketing campaigns
- Improve customer engagement
- Use AI tools for sales productivity
- Enhance marketing ROI

Target Audience:

Marketing professionals, sales teams, entrepreneurs, startups.

17. AI for HR and Talent Management

Duration: 1–2 days

Objectives:

HR functions are evolving with the use of AI in recruitment, performance management, and employee engagement. Many HR professionals are still adapting to these changes. This programme provides practical insights into using AI tools to improve HR processes, enhance employee experience, and support better decision-making.

Outcomes:

- Streamline hiring processes
- Improve employee experience
- Use data for HR decisions
- Enhance HR efficiency

Target Audience:

HR professionals, team leaders, women managers, organizational development roles.

18. Time Mastery

Duration: 1–2 days

Objectives:

A focused, high-impact session designed to help managers gain control over time, priorities, and productivity. It equips participants with practical frameworks to plan effectively, prioritize high-value tasks, and align daily actions with business goals. The session emphasizes disciplined execution, focus, and smarter work practices to enhance efficiency while maintaining balance in demanding work environments.

Outcomes:

- Plan and prioritize work with clarity and structure
- Eliminate time wasters and improve focus
- Deliver consistently within deadlines
- Enhance productivity without burnout

Target Audience:

Managers and team leaders facing workload pressure, competing priorities and persistent time constraints.

19. Listen to Lead

Duration: 1–2 days

Objectives:

A focused session designed to transform how managers listen and engage. It equips participants with practical techniques to listen with intent, interpret underlying messages, and respond with clarity and empathy. The program strengthens trust, minimizes misunderstandings, and enhances the quality of workplace conversations, enabling managers to lead with greater influence and connection.

Outcomes:

- Apply active and empathetic listening techniques
- Build trust and strengthen team relationships
- Reduce conflicts and communication breakdowns
- Enhance clarity in decisions and interactions

Target Audience:

Managers and supervisors aiming to strengthen communication, trust and team alignment.

20. Speak Up. Stand Firm

Duration: 1–2 days

Objectives:

A high-impact session designed to build assertive communication and managerial confidence. It equips participants with practical techniques to express ideas clearly, set boundaries, and handle challenging conversations with professionalism. The program focuses on strengthening presence, enabling managers to communicate with conviction while maintaining respect and collaboration in the workplace.

Outcomes:

- Communicate assertively with clarity and confidence
- Set boundaries while maintaining professional relationships
- Handle pushback and difficult conversations effectively
- Strengthen presence and influence as a leader

Target Audience:

Managers who struggle with assertiveness, difficult conversations, and expressing their views confidently.



Advantages



Globally Renowned Faculty

The full-time faculty members are PhD holders with a rich blend of academia, research, and consulting experience. Apart from their full-time faculty members, RSB has visiting faculty members who are eminent academicians and leaders of renowned industries.



Corporate Mentorship Program

RSB has a panel of mentors that comprises members of senior management from leading companies. Each mentor is assigned a small group of students. The mentor plays a vital role in guiding students during the course of their educational journey at RSB.



Future Leaders' Program

The 'Future Leaders' Program is based on the factors raised in the FICCI report of 2010. The FICCI report of 2010 addresses the employability quotient of graduates. According to this report, the skills that are given importance to are the ones related to personal attitude and application of knowledge and not their domain or technological expertise.

RSB | RAJALAKSHMI SCHOOL OF BUSINESS



Certificate of Participation

A "Certificate of Participation" will be issued to each participant after the successful completion of the programme.

Nominations

Mail to admin@rsb.edu.in, cc: director@rsb.edu.in with the participant's name, designation, contact number, and e-mail ID along with payment details.

For further information contact:
Rajiv Gandhi V
+91 95911 04504
PGP & Corporate Relations
Rajalakshmi School Of Business,
admin@rsb.edu.in

Campus Address:

Chennai - Bangalore Highway, Chennai Rd, Post,
Chembarambakkam, Tamil Nadu - 600124 .

Scan to Book

Bank Details for Online Transfer

Account No : 12330200033139
Bank Name : FEDERAL BANK
Branch : RM NAGAR
Branch Code : 001233
MICR Code No : 600049004
IFSC Code No : FDRL0001233
PAN: AAETS0973N
GST No: 33AAETS0973N1Z3